



Mothers' Milk Bank of North Texas Launches Fall 2014 Community Giving Campaign to Help Medically Fragile Infants

Community support is vital to supplementing the rising operating costs associated with processing pasteurized donor human milk for premature and critically ill babies

Mothers' Milk Bank of North Texas launched its 2014 fall giving campaign this week. The milk bank welcomes contributions of all levels from individuals, organizations and corporations. Funds raised will ensure that eligible premature and critically ill infants will receive life saving pasteurized human donor milk, regardless of the family's ability to pay. Donations are tax deductible.

This year, the giving campaign gives contributors the options of making one-time gifts and holiday gift donations to family and friends. Holiday gift donations must be received by Monday, December 15. Holiday gift greeting cards will be sent to recipients either by email or mail between Monday, December 15 and Friday, December 19. See attached holiday gift donation form. One-time gifts can be made online via PayPal by clicking [here](#) or by check, payable to Mothers' Milk Bank of North Texas, 600 W. Magnolia Avenue, Fort Worth, Texas, 76104.

Since its foundation as a non-profit 501(c)(3) organization in 2003, Mothers' Milk Bank of North Texas has dispensed over 1.8 million ounces from over 4000 donors and the need continues to grow.

Milk donors are generous mothers who donate surplus milk and are screened free of charge through medical histories and blood tests. All donor milk is pasteurized and tested through national scientific guidelines and standards. Babies receive donor milk based on medical need, not the ability to pay. 75% of donor milk is dispensed by prescription to babies in hospitals, 25% to fragile infants at home. Breastmilk provides protection through immunological properties, and medically challenged babies who receive it, are less likely to develop serious complications like infections.

Because eligible recipients are not charged for donated milk, funding is vital to supplement the rising operating expenses of screening, processing and distribution to the neediest of babies. Mothers' Milk Bank of North Texas provided \$615,000 of charitable care in 2013 and strives to meet the elevated demand each year.

“This fundraising campaign is a great opportunity for the local community to support the life-saving work we have done at the milk bank for ten years,” says Amy Vickers, Executive Director. She adds, “Because 1 in 8 babies are born prematurely in the United States, it is crucial we continue to raise the funds needed to save these fragile, precious lives.”

2014 Levels of Giving:

\$25 provides safe storage for 3000 ounces of milk

\$50 pays for the shipment of milk for one baby at home

\$100 covers screening and testing for one donor mom to safely donate milk

\$500 screens 5 donor moms to safely donate milk

\$750 provides a shipment of milk to a critically ill baby at home

\$1000 establishes a milk collection site that receives and stores donated milk for delivery and processing

\$3000 pays courier costs for milk transportation from collection sites to the milk bank for one month

ABOUT MOTHERS' MILK BANK OF NORTH TEXAS

Mothers' Milk Bank of North Texas (MMBNT) is a non-profit organization founded in 2003 to provide premature and critically ill infants with donor human milk when their own mother's milk is not available. To learn more about milk banking or to become a milk donor, call 817.810.0071 or toll free 1.866.810.0071 or visit www.texasmilkbank.org.



Contact Information

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